

# Small Orders & Big Color with Collotype Digital Label

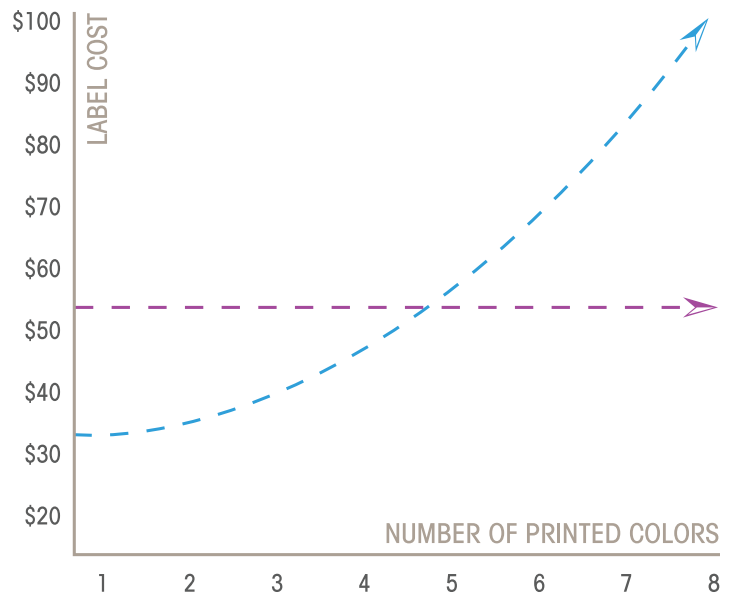
ORDER COLORFUL LABELS IN SMALLER, ECONOMICAL QUANTITIES.

In an effort to reduce their unit price, companies often purchase higher quantities than they prefer. For this reason we help companies reduce their average order quantity by lowering the cost of smaller quantity orders.

Additionally, companies often reduce their graphic complexity and number of colors to keep costs down. Our Digital label printing eliminates the tradeoff between maximizing shelf appeal with colorful graphics and staying within budget. You pay nothing extra for full color labels – not extra “plate” charges. No added label costs.

In summary, the lower your order quantity and the more complex and colorful your label graphics, the more you typically save relative to conventional printing. For further information we encourage you to contact us. Our team of Digital label experts can assist you with samples, pricing, graphics, a low cost print test, and other activities to ensure your project is a success.

## DIGITAL DELIVERS BIG COLOR FOR SMALL QUANTITY ORDERS



● ANALOG PRINTING

● DIGITAL PRINTING

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*Collotype* digital  
A MULTI-COLOR COMPANY

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